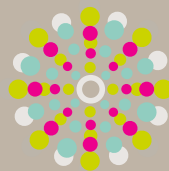


NORTH BRADFORD BUSINESS CLUB



Newlands Enterprise

ISSUE ONE

November 2008



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Newlands Enterprise

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Why are we here today?

In conjunction with Bradford's Kickstart programme's Be-Involved Team, Newlands Enterprise aim to provide prime networking sessions for new and growing businesses in the North Bradford areas.

Business Clubs have for many years served as an effective method of business development and offer an alternative to seminars and workshops which are sometimes seen as too intensive or prescriptive. You will be able to meet with other like-minded Owner Managers on a regular basis to discuss topics of your choosing!

In addition to this, through the Be Involved project, you will have access to an experienced Mentor who will support and

guide and through whatever is going on in your business right now... a problem shared.

We have identified a number of mentors from a vast array of backgrounds who have specialist knowledge in key business areas such as finance, business planning and marketing. Many of our existing mentors have years of successful experience in running their own business or many years of experience in a large corporate organisation, such as Yorkshire Water, Provident Financial and Bombay Stores.

TODAYS SPEAKERS

ANITA BOLLAND

Project Manager
Newlands Local Enterprise



I joined Bradford Council in 1982, and have been very fortunate to have held some very interesting posts over the years. I was born and raised in Fagley, which is part of Newlands, an area I now proudly help to regenerate. As Project Manager I am responsible for promoting the development of social enterprises in Newlands. In turn these enterprises will provide local jobs and services for the community.

In 2005 I was made redundant from the council and now continue the post of Project Manager, which I have been carrying out for just over 10 years, with the board of Newlands Local Enterprise limited.

I firmly believe in the strength of the community to regenerate its own neighbourhood and I am firmly committed to supporting the community to run social enterprises that are run by the community, in the community, for the benefit of the community.

ANNE REED

Community Affairs
Manager,
Yorkshire Water Services
Ltd.



Anne Reed is Community Affairs Manager at Yorkshire Water, which was voted Utility Company of the Year in 2004, 2005 and 2006 at the prestigious Utility Achievement Awards.

Anne oversees the company's community engagement programme which focuses on education, the environment and employee engagement. Over 10,000 children and adults are annually engaged in educational visits, and 34% of colleagues are involved in Yorkshire Water's 'in-house' volunteering activities.

The company has reached 'Platinum' level in Business in the Community's Corporate Responsibility Index and scooped three 'Big Tick' Awards, including one for its innovative Newlands Community Business Club which has seen senior managers sharing business skills through a mentoring programme with a range of social enterprises. In 2007, Yorkshire Water became the first company to achieve Volunteering England's Investors in Volunteers for Employers Award.

ANTHONY WADDINGTON

Programme Manager
Be Involved



The Be Involved project is funded through Kickstart and based at Bradford Chamber. Anthony worked for Bradford Vision as the Business Broker, aimed at forming partnerships between businesses and the local community where they are based.

Recently Anthony has helped undertake major regeneration work in Scholemoor where staff members from Provident Financial helped redecorate and refurbish the community Centre.

Other areas where Anthony is helping to see the local businesses and community work together include Denholme Youth Café and Keighley Bangladeshi Community Association.

Anthony really enjoys this type of work and is always looking for new offers of help from businesses and opportunities to continue this work.

JANET JEWITT

Project Development
The Play Network
(Bradford)



Working for a small independent community based organisation, The Play Network is a far cry from working for a major promotions corporation in the 80's. Having said that the one thing that my background taught me was tenacity and strength, which is something you definitely need to survive in the VCS.

My main role within the organisation is project development; networking with other organisations to ensure maximum distribution of resources, identifying and applying for potential funding streams and maximising the full potential of the network across the Bradford district. My working career spans 25 years working predominately in marketing and project development. I consider my personal strengths to be communication, determination and integrity.

I am passionate about children's play and feel very strongly that all children need to play and should be allowed to express themselves through play.

PETER HOME

Mentor



Profession - retired in Mar 2006, as if one ever reaches that position of putting ones feet up.

Work life - Chartered Civil Engineer, employed as a senior manager in Yorkshire Water responsible for justifying, allocating and monitoring of capital expenditure of £1m per day in improving and maintaining its assets (treatment works, pumping stations, dams, pipes, sewers etc) to meet our customers needs. I was one of the managers of the teams that transformed YW from the worst performing water services company in 1996 to one that won the title of UK Utility Company of the Year in 2004, 2005 & 2006.

In 2005 I became the mentor to the new manager of Eccleshill Adventure Playground (EAP) being an open access play facility for 6-18 year old children, funded from Bradford Early Years and Childcare Services. This was initially to assist in business processes e.g. Business Plans and policies. It provided a view quite different from a large organisation and particularly how it touched the local communities in a deprived area. So YW managers benefitted in their own development.

However the manager left and I became part of the Management Committee charged with overseeing the development of the facility. Since retiring ??? I have been more involved in the EAP being its treasurer and a member of sub committees. The business is now a registered company and charity and has secured funding to employ six permanent staff members.

The key to being part of these successes is that one does not appreciate the depth of knowledge one accumulates during a working life until you go out, assist and share with others. And how it is appreciated.

Who are Newlands Enterprise?

The "Newlands" area is made up of the (now former) SRB area covering 6 post war social housing estates of Thorpe Edge, Greengates, Ravenscliffe, Fagley, Bradford Moor and Thornbury with the addition of the adjoining "inner city" area of Undercliffe.

Newlands Enterprise offers a whole range of support services including: Business Start Up Help and Advice, IT/Computer, Administration, Publicity, Equipment Hire and Printing/Copying. Another service available is that of Hot Desking. We offer these workspaces free of charge to people researching or starting up their own business in and the around the local area.

As well as the services listed, one of Newlands Enterprises' main aims is to support local social enterprises/community groups with a whole host of services including governance support, recruitment and selection and assistance with sourcing and applying for new funding.

NCBC (Newlands Community Business Club)

The NCBC achieved the BUPA Healthy Communities BIG TICK Award in 2006.

Newlands Community Business Club ran from July 2004 through to June 2007. The club enjoyed great success having over 34 organisations/individuals as members providing a focussed schedule of events which was driven by its members.

Newlands Enterprise tireless commitment to the club, Yorkshire Water's social responsibility focus and the Bradford Business Brokers constant enthusiasm to bridging the community with private business being the major driving force behind making the club the success it was.



Carol Beardmore (SNOOP) and Peter Home (Yorkshire Water) receiving the Big Tick Award on behalf of the Newlands Community Business Club

Our Services



Newlands Community Business Club

Support Services for local community businesses and groups, mentor support supplied by Yorkshire Water.



Business Start Up Help & Advice

Do you have a business idea and don't know where to start? Our staff will help point you in the right direction.



Administration Support

Newlands Enterprise can provide your organisation with support staff to help you get your work done.



IT/Computer Support & Advice

Advice, help and support tailored to your organisations computer and IT needs.



Publicity Support

Do you need help producing promotional material to get your organisation known?



Equipment Hire

NLEL has a range of equipment that our supported groups can hire for free.



Printing and Copying

Using our digital laser printers we can print your documents at reasonable prices.



Hot Desking

Free workspaces for starting or researching your business ideas.

Today's Venue

St John's Centre
Fagley Road, Fagley
Bradford
BD2 3LT

For booking details, please contact the centre on 01274 631590.

Like the Food?

Your food today has kindly been provided by Margaret at the St John's Centre. Please contact directly for selection and pricing.

Further Information

If you would like any further information on the Services Newlands Enterprise provides, please feel free to contact us:

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Newlands Enterprise
networking

bradford
kickstart



BE INVOLVED
IT'S YOUR BUSINESS TOO

bradford chamber

Bradford District Council
www.bradford.gov.uk